

Find something to say

Explore a topic. Compare perspectives. Build your answer.

1 Explore: the 5 Ws + How

Pick two or three helpful boxes. Note keywords, not full sentences.



WHO? People

Who is involved or affected?
Who benefits? Who has difficulties?

affect / involve

WHAT? Situation

What exactly is happening?
A trend, a problem or a habit?

struggle to / find it difficult to

WHEN + WHERE? Context

Where and when? Has it changed over time?
Does it differ by location?

in recent years / especially in

WHY? Reasons

Why does it happen?
What makes it more likely?

because of / stem from

WHAT NEXT? Results

What does it lead to?
How does it affect everyday life?

lead to / as a result

HOW? Degree, frequency, process

How serious or common? How often?
How does it work?

increasingly common / vary

Example: work-life balance

Poor work-life balance can affect the whole family. Some workers feel they must reply after work, which can lead to poor sleep. I would find it hard to relax if I had to check messages every evening.

2 Compare: choose a useful pair

Focus on the situation, not stereotypes. Give a reason and a specific example.

PEOPLE + ROLES

- Younger / older generations
- Higher-income / lower-income groups
- Women / men
- Employers / employees
- Different skills or training

COST + ACCESS

- Affordable / expensive options
- Public / private services
- City / rural settings
- Better / less-resourced countries or regions

LIFESTYLES + TOOLS

- Online / face-to-face interaction
- Traditional / modern ways of doing things
- Healthy / unhealthy habits or conditions

CHOICES + CONSEQUENCES

- Short-term advantages / long-term benefits
- Safer / riskier options
- Lower-impact / environmentally harmful choices

Example: education

Online lessons are more flexible, but I concentrate better in a classroom. At home, I sometimes check my phone instead of listening. For me, flexibility is not as important as being able to focus.